

Nutty professors ...

You never know who you'll find teaching at the continuing education department of community colleges

DAVID CHILTON
Special to The Sun

RON ROBINS

Teaches ethical investing at Centennial College and transcendental meditation to the rich and famous.



Ron Robins, who teaches Investing for the Soul at Centennial College, came to Canada from in England in 1967 and did well. But just making money was never enough for Robins. As an investment analyst in the late 1960s, he says he got very interested in how human development might affect society and the economy. So he started a personal research project into matters that enhanced human development.

"When I decided to go and look into this area on a full-time basis — becoming a teacher of transcendental meditation, actually — I remem-

ber walking into the office of the president of my investment firm and saying I wanted to give him a month's notice."

Since then, Robins has moved between teaching ethical investing and teaching transcendental meditation (TM) to the most unlikely learners — big bank executives, captains of industry and the rich and powerful. TM, Robins says, teaches them relief from stress and how to release their creativity — even if they continue to build fortunes rather than make movies or build dinosaurs.